

# Treasure Island Transportation Plan

In the next 15 to 20 years, the Treasure Island Development Project will create a new San Francisco neighborhood of up to 8,000 homes—many offered at below market rates—which will house more than 20,000 new residents.

Extensive open space, along with hotels, restaurants, shops, and entertainment venues will make the neighborhood an appealing place to live and work. This new development will result in tens of thousands of additional trips to and from the island each day, primarily using the San Francisco-Oakland Bay Bridge.



Rendering of the proposed redevelopment project on Treasure Island.

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## The Treasure Island Mobility Management Agency

The Treasure Island Mobility Management Agency was created to develop a transportation plan to serve residents, businesses, and visitors of Treasure Island and Yerba Buena Island. The agency is working to help make Treasure Island a diverse, sustainable, and family-friendly transit-oriented community.

## Transportation Plan Goals

- **PROMOTE WALKING AND BIKING:** Bike lanes, pedestrian paths, and Ford GoBike stations will make biking and walking around the island safe and enjoyable.
- **PROVIDE HIGH-QUALITY TRANSIT:** More Muni service, along with new AC Transit and ferry service, will help ensure that at least 50 percent of trips to and from the island are made using sustainable modes.
- **ENCOURAGE CAR-LIGHT LIVING:** People who drive will pay a toll for driving onto and off of the island. The cost of housing will not include parking, so people who own cars will pay for parking separately. Access to car share vehicles will make it easier to live without owning a personal vehicle on the island.
- **PROMOTE AFFORDABILITY:** Both longtime and low income residents will receive a free daily round trip toll to start. Subsidized Transit Passes and discounts to services like car and bike share will make transit affordable and accessible to longtime residents and people living in below market rate housing.
- **ENSURE FINANCIAL VIABILITY:** Revenue from tolls, parking, and the Transit Pass will fund new transportation services. Increased General Fund revenues in the City’s budget will help pay for more Muni service.

## Transportation Authority Role

- Plan [✓]
- Fund [✓]
- Deliver [✓]
- Oversight [ ]
- Study [ ]

## Project/study goals

Achieving sustainable, robust, and equitable transportation on Treasure Island and Yerba Buena Island.

## Timeline

The first homes on Treasure Island are expected to be completed by 2021, when ferry, bus, shuttle, and toll operations would begin.

## Learn more

[sfcta.org/treasure-island](http://sfcta.org/treasure-island)  
[Sftreasureisland.org](http://Sftreasureisland.org)

## Project/study partners

The Treasure Island Development Authority and SFMTA, with the Federal Highway Administration as a funding partner

## Contact us

Contact Rachel Hiatt, Principal Transportation Planner for the Transportation Authority at 415-522-4809 or [rachel.hiatt@sfcta.org](mailto:rachel.hiatt@sfcta.org)



# Transportation Programs Under Development for Residents, Businesses and Visitors

## Transit Pass

A Treasure Island Transit Pass will provide unlimited rides on the AC Transit and Muni systems, as well as the ferry between San Francisco and Treasure Island. All residents living in market rate housing will purchase the pass monthly through rent, and will be available at a 50 percent discount for those living in below market rate housing.



## Congestion Toll

To help mitigate traffic impacts from the new neighborhood with the Bay Bridge, the Treasure Island Mobility Management Agency will implement a congestion toll for vehicles entering and exiting Treasure Island and Yerba Buena Island. The congestion toll will provide a financial incentive for people to get out of their cars, particularly during peak hours, and will directly fund new transit services as a convenient and viable alternative to driving. Project staff is updating its recommendation for the toll rate, hours, and exemptions. Drivers who have paid at the Bay Bridge toll plaza get 50 percent off. Design and installation funding for the toll system is provided by the Federal Highway Administration.



## Encouraging Trips via Public Transit and Rideshare

The City's goal is to have at least 50 percent of trips to and from the island made by sustainable modes, such as public transit, rideshare, or bicycle, instead of solo car trips.

More Muni service, along with new AC Transit and ferry service, will give residents new and expanded travel options. Additionally, we will encourage transit use by requiring new market-rate residents and hotel guests to purchase a Transit Pass, offering car and bike share options, offering carpool and vanpool ridematching services, providing a free on-island shuttle, and more. And thanks to funding from the Federal Highway Administration, we will pilot an on-island autonomous clean fuel shuttle starting in 2019.



## Transportation Affordability Plan

This plan is intended to provide a transportation cost-reduction program for residents living in below market rate housing.

Proposed benefits for the Transportation Affordability Plan include a 50 percent discount on on Transit Pass, free daily round trip toll to start, and toll credits after 20 one-way transit trips.



## SFMTA Parking Policy

Goals of the parking management policy are to encourage walking, transit, and biking, make parking more accessible, and to help pay for new transit.

The SFMTA will price and manage public parking to increase access to parking while encouraging residents, workers, and visitors to walk, take transit, or bike instead. As each part of the island is rebuilt, all publicly available on- and off-street parking will be priced and managed to help achieve the transportation plan goals. All parking fees paid on Treasure Island will go back to funding the new transit to serve the island. This is a unique benefit that only Treasure Island receives—parking charges can *only* be spent to benefit the island.

