About the Project

**ConnectSF** is a multi-agency process to build an effective, equitable and sustainable transportation system for San Francisco's future.
Partners and Purpose

- **50-year transportation vision** to align efforts between separate city agencies
- **Prioritization framework** to turn vision into actual projects
- **Greater public and political support** around choices and tradeoffs ahead for transportation and land use
ConnectSF Process

- Modal Studies
- SF Transportation Plan
- Transportation Element
Past Outreach

Summer 2016 Subway Vision Online Tool & Pop-Up Workshops

May 2017 Pop-Ups & Online Survey

- 7 On-sidewalk pop-ups around San Francisco
- Online Survey
- Open-ended questions
  - What are you excited about?
  - What should be improved?
  - Which core values are most important?
- 1,108 responses from 460 individuals

May 2017 – Present: Futures Task Force

- May 2017 Co-Learning events
- June 20-21, 2017 Scenario Building Workshop
- July 2017 Webinar
- October 4, 2017 Strategic Implications Workshop
The 2065 Vision: Scenario Planning and the Scenario Development Process

1. Identify Driving Forces
2. Identify Critical Uncertainties
3. Develop Plausible Scenarios
4. Discuss Implications & Paths
5. Choosing a Preferred Future
Drivers of Change

- Social - Political Will
- Technological Change
- Economic Equity
- Transportation Funding
Current Scenario Matrix

Scenario #1: Mind the Gap
Scenario #2: Building Bridges
Scenario #3: Mosaic
Scenario #4: Wild West, Inc.

Changes in Economic System

Social and Political Will

Not Integrating Equity and/or Environmental Values

Integrating Equity and/or Environmental Values

Decentralized, Fragmented

Coming Together, More Connected
Current Outreach Efforts
August-September 2017

• 10+ Small Group Experiences
• One-on-one briefings
• Presentations at organization meetings

• Online Survey
  • Feedback on scenarios
  • Consider trade-offs
  • connectsf.org/survey/
Next Steps
2065 Vision and Beyond

2065 Vision
• Strategic Implications Workshop October 4, 2017
• Final Document Winter 2017-2018

Upcoming Studies (2018-2020)
• Freeway and Streets Study
to be jointly led by SFCTA and SFMTA
• Transit Modal Concept Study
to be led by SFMTA
• Countywide Transportation Plan 2050
to be updated by SFCTA
• General Plan Transportation Element
to be updated by the Planning Department
Thank you!

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