



Memorandum

Date: 03.18.15 **RE:** Citizens Advisory Committee
March 25, 2015

To: Citizens Advisory Committee

From: Anna LaForte – Deputy Director for Policy and Programming *all*

Subject: **ACTION** – Adopt a Motion of Support for the Allocation of \$350,000 in Prop K Funds, with Conditions, for Three Requests, Subject to the Attached Fiscal Year Cash Flow Distribution Schedules

Summary

As summarized in Attachments 1 and 2, we have three requests from the San Francisco Municipal Transportation Agency (SFMTA) totaling \$350,000 in Prop K funds to present to the Citizens Advisory Committee (CAC). Attachment 3 summarizes our recommendations. The projects include installation of three bicycle barometers similar to the one on Market Street between 9th and 10th Street at to-be-identified locations (\$97,500); promotion, day-of events, and evaluation of Bike to Work Day 2015 (\$76,000); and advanced planning for project corridors identified in the 2013 Bicycle Strategy, including identification of feasible measures and coordination opportunities, development of recommendations for each project corridor similar to the approach taken to develop the WalkFirst Investment Strategy, and conceptual design of three project corridors (\$176,500). At the CAC meeting, staff from the SFMTA will present an overview of the 2013 Bicycle Strategy, which set the vision and goals to make bicycling a part of everyday life in San Francisco. **We are seeking a motion of support for the allocation of \$350,000 in Prop K funds, with conditions, for three requests, subject to the attached Fiscal Year Cash Flow Distribution Schedules.**

BACKGROUND

We have received three requests from the San Francisco Municipal Transportation Agency (SFMTA) for a combined total of \$350,000 in Prop K funds to present to the Citizens Advisory Committee (CAC) at the March 25, 2015 meeting, for potential Board approval on April 28, 2015. As shown in Attachment 1, the requests come from the Prop K Bicycle Circulation/Safety Prop K category. Transportation Authority Board adoption of a 5-Year Prioritization Program (5YPP) for Prop K programmatic categories is a prerequisite for allocation of funds from these categories.

DISCUSSION

The purpose of this memorandum is to present three Prop K (\$350,000) requests to the CAC and to seek a motion of support to allocate the funds as requested. Attachment 1 summarizes the three requests, including information on proposed leveraging (i.e. stretching Prop K dollars further by matching them with other fund sources) compared with the leveraging assumptions in the Prop K Expenditure Plan. Attachment 2 provides a brief description of each project. A detailed scope, schedule, budget and funding plan for each project are included in the attached Allocation Request Forms.

2013 Bicycle Strategy: The 2013 Bicycle Strategy was adopted by the SFMTA Board in 2013 and includes a GIS-based analysis designed to prioritize improvements to the bike network with the most potential to fill gaps, yield a high bicycle trip generating potential, and improve comfort and safety. The Bicycle Strategy is one of several strategy documents that define mode-specific goals and objectives, and

sets new directions and policy targets to make bicycling a part of everyday life in San Francisco. The Bicycle Strategy aligns the SFMTA's vision for bicycling with the overall SFMTA Strategic Plan mode share goal of fifty percent of all trips made using sustainable modes. Specific Bicycle Strategy goals include:

- Improving safety and connectivity for people traveling by bicycle;
- Increasing convenience for trips made by bicycle;
- Normalizing bicycle riding through media, marketing, education, and outreach; and
- Planning and delivering complete streets projects.

The three Prop K requests included in this item address a number of the objectives and targets included in the Bicycle Strategy goals. The Bicycle Barometers project helps to the SFMTA to enhance data collection to evaluate bicycle network activity; Bike to Work Day 2015 will help the SFMTA foster a positive image of bicycles and normalize riding, increase awareness of San Francisco as a bicycle city, and increase bicycle education opportunities; and the Bike Strategy Planning project will meet the SFMTA's objective of improving the comfort, connectivity, and safety of the bicycle network for all users.

At the CAC meeting, staff from the SFMTA will present an overview of the 2013 Bicycle Strategy and will be able to answer any questions the CAC may have about the Bicycle Strategy or the three bicycle-related allocation requests.

Staff Recommendation: Attachment 3 summarizes the staff recommendations for the requests, highlighting special conditions, 5YPP amendments and other items of interest.

ALTERNATIVES

1. Adopt a motion of support for the allocation of \$350,000 in Prop K funds, with conditions, for three requests, subject to the attached Fiscal Year Cash Flow Distribution Schedules, as requested.
2. Adopt a motion of support for the allocation of \$350,000 in Prop K funds, with conditions, for three requests, subject to the attached Fiscal Year Cash Flow Distribution Schedules, with modifications.
3. Defer action, pending additional information or further staff analysis.

FINANCIAL IMPACTS

This action would allocate \$350,000 in Fiscal Year 2014/15 Prop K funds, with conditions, for three requests. The allocations would be subject to the Fiscal Year Cash Flow Distribution Schedules contained in the attached Allocation Request Forms.

The Fiscal Year 2014/15 Prop K Allocation Summary (Attachment 4) shows the total allocations and annual cash flow commitments for approved FY 2014/15 allocations to date and for the recommended allocations that are the subject of this memorandum.

Sufficient funds are included in the amended Fiscal Year 2014/15 budget to accommodate the recommendation actions. Furthermore, sufficient funds will be included in future budgets to cover the recommended cash flow distribution for those respective fiscal years.

RECOMMENDATION

Adopt a motion of support for the allocation of \$350,000 in Prop K funds, with conditions, for three

requests, subject to the attached Fiscal Year Cash Flow Distribution Schedule.

Attachments (5):

1. Summary of Applications Received
2. Project Descriptions
3. Staff Recommendations
4. Prop K 2014/15 Fiscal Year Cash Flow Distribution – Summary
5. Prop K Allocation Request Forms (3)

Attachment 1: Summary of Applications Received

Source	EP Line No./Category ¹	Project Sponsor ²	Project Name	Current Prop K Request	Current Prop AA Request	Total Cost for Requested Phase(s)	Prop K Leveraging		Phase(s) Requested	District
							Expected Leveraging by EP Line ³	Actual Leveraging by Project Phase(s) ⁴		
Prop K	39	SFMTA	Bicycle Barometers	\$ 97,500	\$ -	\$ 187,080	28%	48%	Design, Construction	TBD
Prop K	39	SFMTA	Bike to Work Day 2015	\$ 76,000	\$ -	\$ 76,000	28%	0%	Construction	Citywide
Prop K	39	SFMTA	Bike Strategy Planning	\$ 176,500	\$ -	\$ 176,000	28%	0%	Planning	Citywide
TOTAL				\$ 350,000	\$ -	\$ 439,080	28%	20%		

Footnotes

¹ "EP Line No./Category" is either the Prop K Expenditure Plan line number referenced in the 2014 Prop K Strategic Plan or the Prop AA Expenditure Plan category referenced in the 2012 Prop AA Strategic Plan, including: Street Repair and Reconstruction (Street), Pedestrian Safety (Ped), and Transit Reliability and Mobility Improvements (Transit).

² Acronym: SFMTA (San Francisco Municipal Transportation Agency).

³ "Expected Leveraging By EP Line" is calculated by dividing the total non-Prop K funds expected to be available for a given Prop K Expenditure Plan line item (e.g. Pedestrian Circulation and Safety) by the total expected funding for that Prop K Expenditure Plan line item over the 30-year Expenditure Plan period. For example, expected leveraging of 90% indicates that on average non-Prop K funds should cover 90% of the total costs for all projects in that category, and Prop K should cover only 10%.

⁴ "Actual Leveraging by Project Phase" is calculated by dividing the total non-Prop K funds in the funding plan by the total cost for the requested phase or phases. If the percentage in the "Actual Leveraging" column is lower than in the "Expected Leveraging" column, the request (indicated by yellow highlighting) is leveraging fewer non-Prop K dollars than assumed in the Expenditure Plan. A project that is well leveraged overall may have lower-than-expected leveraging for an individual or partial phase.

Attachment 2: Brief Project Descriptions ¹

EP Line No./ Category	Project Sponsor	Project Name	Prop K Funds Requested	Prop AA Funds Requested	Project Description
39	SFMTA	Bicycle Barometers	\$ 97,500	\$	SFMTA will install three bicycle barometers like the totem on eastbound side of Market Street between 9th and 10th Street. Bicycle barometers record and display the number of bicyclists passing that location. The three new barometers have been procured using SFMTA funds, so this Prop K request would pay for design and construction necessary for their installation plus two years of maintenance. The SFMTA has not finalized the locations for the barometers, but is planning to install them at visible locations on high volume bicycle corridors. Potential locations include Market Street, Valencia Street, and the Embarcadero.
39	SFMTA	Bike to Work Day 2015	\$ 76,000	\$	Prop K sales tax funds will be used for promotion, day-of events, and evaluation of Bike to Work Day (BTWD) 2015, which is on May 14. BTWD is an annual event that promotes cycling as a viable option for commuting to work and school, and is sponsored locally by public agencies and private advocacy groups. SFMTA will be the official City sponsor of the event, with the San Francisco Bicycle Coalition (SFBC) as the leader and organizer of BTWD. In San Francisco, participation in BTWD has increased steadily over the past five years. The number of people of bike counted in the morning BTWD commute increased by 32% between 2009 and 2014. The SFMTA conducts counts before BTWD, on BTWD, and after BTWD during the peak commute hours and has consistently observed increases in bike commuting rates between the pre- and post-BTWD counts.

Attachment 2: Brief Project Descriptions ¹

EP Line No./ Category	Project Sponsor	Project Name	Prop K Funds Requested	Prop AA Funds Requested	Project Description
39	SFMTA	Bike Strategy Planning	\$ 176,500	\$ -	<p>The Bicycle Strategy was adopted by the SFMTA Board in 2013 and includes a GIS-based analysis designed to prioritize improvements to the bike network with the most potential to fill gaps, yield a high bicycle trip generating potential, and improve comfort and safety. The SFMTA has requested Prop K sales tax funds to advance planning and initial scoping of project corridors identified in the Bicycle Strategy (see map and list of Bike Strategy projects included in the attached allocation request form), including the identification of feasible measures and coordination opportunities to develop recommendations for each project corridor, similar to the approach taken to develop the WalkFirst Investment Strategy. The SFMTA will subsequently select three project corridors to immediately advance to conceptual design using Prop K funds. The conceptual design phase will include public outreach culminating with proposed plans for each of the three locations (anticipated completion in May 2016). This project supports the goal of Vision Zero to eliminate all traffic deaths in San Francisco by 2024.</p>
TOTAL			\$ 350,000	\$ -	

¹ See Attachment 1 for footnotes.

Attachment 3: Staff Recommendations¹

EP Line No./ Category	Project Sponsor	Project Name	Prop K Funds Requested	Prop AA Funds Requested	Recommendation
39	SFMTA	Bicycle Barometers	\$ 97,500	\$ -	Multi-Phase Allocation: We are recommending a multi-phase allocation given the straightforward nature of the scope (installation of barometers) and short duration of design phase.
39	SFMTA	Bike to Work Day 2015	\$ 76,000	\$ -	5YPP Amendment: Our recommendation is contingent upon a concurrent amendment to the Bicycle Circulation and Safety category to reprogram Fiscal Year 2014/15 funds for Bicycle Promotion (\$24,700) to the Bike to Work Day 2015 project.
39	SFMTA	Bike Strategy Planning	\$ 176,500	\$ -	Note: SFMTA staff will give a presentation on the Bike Strategy at the March CAC meeting.
TOTAL			\$ 350,000	\$ -	

¹ See Attachment 1 for footnotes.

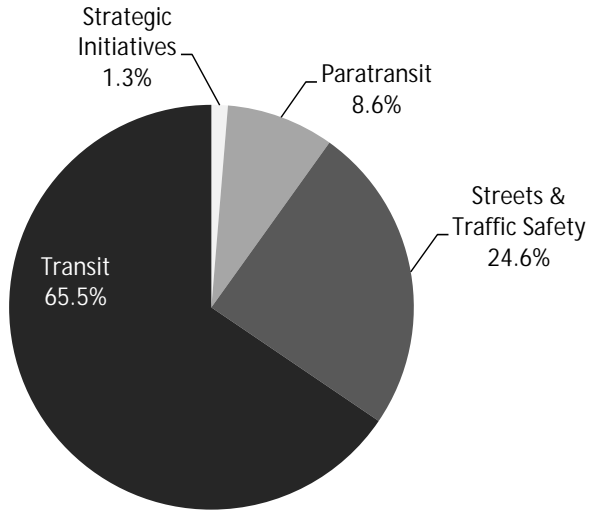
Attachment 4
Prop K Allocation Summary - FY
2014/15

PROP K SALES TAX

	Total	CASH FLOW					
		FY 2014/15	FY 2015/16	FY 2016/17	FY 2017/18	FY 2018/19	FYs 2019/20 - 2027/28 ¹
Prior Allocations	\$ 239,776,018	\$ 64,814,302	\$ 30,899,148	\$ 16,001,916	\$ 1,500,000	\$ -	\$ 126,560,652
Current Request(s)	\$ 350,000	\$ 114,500	\$ 235,500	\$ -	\$ -	\$ -	-
New Total Allocations	\$ 240,126,018	\$ 64,928,802	\$ 31,134,648	\$ 16,001,916	\$ 1,500,000	\$ -	\$ 126,560,652

The above table shows maximum annual cash flow for all FY 2014/15 allocations approved to date, along with the current recommended allocation(s).
¹ Light Rail Vehicle Procurement. See Resolution 15-12 for cash flow details.

Investment Commitments, per Prop K Expenditure Plan



Prop K Investments To Date

